Mission
To engage the business community in efforts to advance the economy of New York City and maintain the city’s position as the center of world commerce, finance and innovation. Through the Partnership Fund for New York City, the Partnership contributes directly to projects that create jobs, improve economically dis-tressed communities and stimulate new business creation.

Focus
The Partnership is a nonprofit membership organization comprised of a select group of two hundred CEOs (“Partners”) from New York City’s top corporate, investment and entrepreneurial firms. Partners are committed to working closely with government, labor and the nonprofit sector to enhance the economy and maintain New York City’s position as the global center of commerce, culture and innovation.

Enhancing the City’s Economy
The Partnership focuses on research, policy formulation and issue advocacy at the city, state and federal levels. By leveraging its network of Partners, the Partnership has the unique ability to go beyond advocacy to action. Through its affiliate, the Partnership Fund for New York City, the Partnership directly invests in economic development projects in all five boroughs of the city.

Research and Policy
The Partnership serves as a resource of expertise and creative thinking for public policy makers, the media and others who are trying to understand and stimulate the growth of the New York City economy. The Partnership formulates policy by sponsoring economic impact studies, conducting business surveys, and convening task force panels and conferences for Partners, economic experts, public officials and other constituencies concerned with economic development.

Issue Advocacy
At City Hall in Albany and Washington, the Partnership provides the business community a voice on important economic issues. The Partnership agenda for 2012 will focus on four key areas:

1. Promote Pro-Jobs, Pro-Growth Policies: Helping government to identify and enact pro-jobs, pro-growth tax, regulatory and investment policies is the top priority of the Partnership. While the city is generally thriving as an entrepreneurial and commercial center, its tax base is increasingly stressed by demands to both provide a state-of-the-art platform for global business and maintain high quality services for a growing population. The City and State must continue to pursue policies that make New York more competitive, more affordable and more attractive to business and residents.

2. Promote Fiscal Responsibility in All Levels of Government: Budget deficits plague all levels of government. The Partnership will continue to advocate for sound fiscal management and balanced solutions to deficit problems, including reductions in spending, reform of entitlement programs and commitment to economic growth. At the same time, the Partnership will insist that New York receive a fair share of state and federal aid and that the state and federal governments provide relief from mandates that limit flexibility and drive up costs of local government.

3. Focus on Talent: Economic growth depends on achieving the best prepared and most diverse talent pool, through a combination of education, workforce development and strategic immigration policies.

4. Promote Strategic Investment in Infrastructure: The efficient movement of goods, information and people is critical to a vibrant and dynamic economy. Modernization of aging infrastructure is required to accommodate the projected one million additional people and 750,000 jobs that New York City expects to add by 2030.

PARTNERSHIP FOR NEW YORK CITY
A Business Leadership Organization

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Barbara A. Zuckerman, Executive Vice President, Zuckerman Properties, Inc.

Peter J. Zuckerman, President, Zuckerman Properties, Inc.

Dana A. N. Zuckerman, Co-founder, Zuckerman Properties, Inc.

PAR PARTNERSHIP FOR NEW YORK CITY
Focus (continued...) Economic Development
The Partnership Fund is the Partnership’s economic development arm. To date, the Fund has raised in excess of $1.10 billion and made more than 100 investments in both for-profit and nonprofit projects that promote the local economy. Currently, the Fund is working on establishing a comprehensive business ecosystem in the city.

Recent Achievements
New Statewide Economic Development Strategy — In 2007, the Partnership collaborated with global management consulting firm A.T. Kearney to conduct an analysis of the State’s economic development programs. The report recommended that the State invest more strategically in activities that capitalize on academic and industry assets and focus on high-growth industries that create better paying jobs. These recommendations formed the basis of the Excelsior Jobs Program, the State’s new economic development strategy that was enacted in June, 2010.

Cities of Opportunity — In March 2010 the Partnership and PriceWaterhouseCoopers issued the third installment of this internationally recognized, annual ranking of 21 world cities on the basis of factors that are important to business attraction and economic vitality. The 2010 report finds that New York City is emerging from the global recession as a winner, but with challenges from cities that offer lower costs and more “livable” environments.

The Costs of Airport Congestion — The Partnership published a report on the economic costs of air traffic congestion at the three major airports serving the New York Metropolitan Region. Grounded: The High Cost of Air Traffic Congestion found that flight delays caused by air traffic congestion at Kennedy, Newark, and La Guardia airports were responsible for more than $2.6 billion in annual losses to the regional economy in 2008. If no action is taken to reduce congestion, these losses will total $79 billion by 2025.

Professional Visa Crisis — The Partnership released a study showing how political deadlock in Washington, D.C. on immigration is damaging the economy of the New York City metropolitan region, which has the highest concentration of the country’s professional visas (as known as H-1B) — 21% of the total.

Congestion Relief — The Partnership released a breakthrough report that documented more than $13 billion a year in economic losses to the Metro Region because of excess traffic congestion, focusing on the increased costs and revenue losses that result from traffic delays.

New York City School Reform Progress — The Partnership released a report which identified a pattern of overall improvement in public education can be traced to the introduction of mayoral control and the Department of Education’s “Children First” reform agenda.

Historic Achievements
David Rockefeller Fellow Program — A tribute to the civic leadership of the Partnership’s founder, this annual fellowship program selects a group of business executives the opportunity to broaden their understanding of New York City’s public needs through seminars, site visits and discussions with top business and city leaders.

New York City Housing Partnership — A former affiliate of the Partnership that promotes the organization a development and revitalization of neighborhoods. Since 1982, the Housing Partnership has sponsored the development of more than 26,000 homes and apartments across the five boroughs.

Breakthrough for Learning — Partnership established this educational program that introduced innovative private-sector strategy in an effort to turn around low-performing public schools.

NYC Leadership Academy — a public-private effort to attract and train outstanding principals to lead the necessary transformation of the city’s public schools.

Mayoral Control — Through the Assembly Speaker’s Advisory Committee on School Governance, the Partnership played a key role in securing legislation to abolish the Board of Education and transfer control of the public school system to the mayor.

Economic Impact of 9/11 — The Partnership issued an update of its groundbreaking analysis of the economic impact of the 9/11 terrorist attack on New York City and compiled extensive data on important economic indicators since 9/11.
Focus (continued...)  

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